

## **Historic, Archive Document**

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# FERNE V. KELLAR

Phone 62-1740

1223 East Oak Park

"Ferne for African Violets"

DES MOINES 16, IOWA

Price list of African Violets and leaves. All plants State inspected. Orders over \$8.00 Postpaid; under add 50c for packing and postage. If sent special handling add 20c, or 35c for special delivery. Please, no C.O.D., stamps or order under \$2.00. Not responsible for damage by *your* state inspectors. Iowa customers please add 2% sales tax.

## 1953 Price List

### THE FOLLOWING PLANTS ARE \$2.50; LEAVES 50c each

MISS DES MOINES—One of my seedlings. Beautiful girl type. Large creamy center edged with bronze green, ruffled edge. Flowers large pansy purple. Released about August 1st.  
IOWA—A sport of "HOLLY". Large heavy wavy crenated edged, dark green, redish underneath foliage. Flowers large medium blue. This plant gets very large. Released about August 1st. My plant.  
VOLULE GIRL—Beautiful girl foliage very frilly. Large medium blue flowers. This plant is medium size, blooms well above foliage. Released about August 1st. My seedling.  
FROSTY—What we have been waiting for. A variegated foliage propagate true from leaves. Flowers white to light blue. Supply limited.  
PINK ATTRACTION—Large round good pink with rosy eye flowers. Very good foliage. This pink violet is the best on the market. Just released.

### THE FOLLOWING PLANTS ARE \$2.00; Leaves 50c

HOLLY—Now you can buy "HOLLY" at this new low price. Leaf is wavy, has crenated edge, black-green and very dark red underneath. Medium blue flowers.  
BLUE WARRIOR SUPREME—Large blue flowers, heavy dark foliage.  
BLUE OHIO—Very large dark blue flowers, foliage like Evening Sunset. Very nice.  
CORSAGE—Light blue double flowers, good foliage.  
DOUBLE NEPTUNE SUPREME—Heavy neptune foliage. Very large double flowers.  
DOUBLE WHITE LACE—Also called Double Fringed White. Fringed double white flowers with blue or orchid markings, frilly foliage.  
DOUBLE FRINGED BLUE—Flowers fringed double dark blue. Very dark redish underneath; frilly foliage.  
DOUBLE FRINGED ORCHID—Flowers fringed double dark orchid or red. Foliage same as Double Fringed Blue.  
EVENING SUNSET—Large round flowers, blue with a pink overcast. Foliage heavy redish underneath.  
FLUFFY LADY—Flowers like Azure Beauty. This plant has a beautiful girl foliage.  
FUCHSIA SPOON—Fuchsia shade flowers. Foliage flat rolled up edge red underneath. My seedlings. Only leaves.  
GENEVA'S DAUGHTER—Light blue white edge flowers. Good girl foliage.  
INDIANOLA—Foliage very dark green, wine red underneath. Flowers orchid bicolor.  
INSPIRATION—Flowers very large violet shade, heavy foliage.  
LADY ENCHANCE—Girl foliage. Flowers red, white edge.  
MINUET GIRL—Flowers minuet blue. Good girl foliage.  
MULBERRY GIRL—One of my seedlings. Mulberry shade flowers, two top petals darker, foliage dark bronze green girl type. Leaves only.  
PANSY BEAUTY—Flowers pansy bicolor, heavy bloomer, good foliage.  
PINK CHEER—Same as Pink Fantasy. Dark pink flowers heavy bloomer.  
PANSY—Flowers medium blue, a good white edge that will stay. Good foliage.  
RED MENTOR BOY GIANT—Large red flowers, heavy foliage.  
RED PRINCESS—Flowers wine red, good foliage.  
RUBY GIRL—Flowers like Pansy Beauty. Girl foliage.  
RUFFLED QUEEN—Flowers blue burgundy with ruffled frilled petals, heavy foliage.  
SHOCKING PINK—Flowers a good pink; good foliage.  
SUPRITA—Flowers dark red, very large; heavy foliage.  
SUNRISE SUPREME—Heavy foliage; flowers rich rose red; very large.  
SEA SHELL—Flowers a light lavender pink white edge; good foliage.  
SPRINGFIELD BEAUTY—Double blue flowers; good foliage.

### THE FOLLOWING PLANTS ARE \$1.50; Leaves 35c

AZURE BEAUTY IMPROVED—Flowers double medium blue and white. Good foliage.  
APPLE BLOSSOM—Flowers large white with pinkish orchid markings; heavy foliage.  
BLUE HEIRESS—Large medium blue flowers. Heavy girl foliage.  
BLACK BEAUTY OR MENTOR BOY SUPREME—Large purple blue flowers; heavy foliage.  
BLUE WARRIOR—Good medium blue flowers; dark bronze foliage.  
ROYAL SCOT or DOUBLE ORCHID NEPTUNE—Double orchid flowers; neptune foliage.  
DOUBLE ROSE—White and rose double flowers; good foliage.  
DUPONT BLUE DELIGHT—Flowers white and blue; Dupont foliage.  
DOUBLE SAILOR DELIGHT—Double medium blue flowers; good girl foliage.  
DOUBLE DORIS—Flowers double red; good girl foliage.  
EVENING STAR—One of my seedlings. Flowers medium blue, white eye; dark foliage; leaves only.  
FANTASY—Flowers lavender splashed with dark purpose.  
FRILLED BLUE DELIGHT—Flowers white with blue markings, ruffly petals; ruffly foliage.  
GIANT GENEVA PINK—The same as Pink Supreme.  
GROTEI—Vining type, light blue flowers.  
HEAVENLY BLUE EYES—Flowers white with a blue tint with a darker eye.  
INNOCENCE—Flowers white, beautiful dark foliage.  
ORCHID WONDER—Flowers orchid freebloomer; good foliage.  
PAINTED GIRL—Flowers white with orchid markings; girl foliage.  
PURITY—Flowers double white; good foliage.  
PURPLE LACE—Flowers dark blue purple ruffled frilled petals; good wavy foliage.  
PINK DELIGHT—Flowers shell pink, free bloomer; dark foliage.  
PURPLE KNIGHT—Flowers blue purple; dark foliage.  
PINK GIRL—Flowers dark pink; girl foliage.  
RED LADY—Flowers good red; girl foliage.  
ROYAL GIRL—Flowers royal blue; good girl foliage.  
RED KING—Flowers red.  
RUFFLED BEAUTY—Very nice girl foliage. Red orchid flowers.  
SNOW GIRL—White flowers; girl foliage.  
STAR GIRL—Flowers white, blue marking; girl foliage.  
SNOW PRINCE—Large white flowers; good foliage.  
STAR SAPPHIRE—Flowers ceylon blue, five pointed star shape; golden crown of 5 or 6 antlers.  
TAFFETA—Flowers mauve shade. So named because of gloss of foliage.  
VIOLET GENEVA—Dark red violet shade, with white edge.  
VELVET GIRL—Large pansy type flowers of orchid red tips, dark garnet; girl foliage.  
VIOLET GIRL—Violet shade flowers; girl foliage.

SOIL FUME CAPS—One capsule treats one bushel of soil; five capsules, \$1.00. Enough to treat five bushels of soil for one dollar. This is one of the newest methods of soil treatment. Very easy to handle.

I have many, many other varieties available but not in large enough quantities to list. However, if you are interested in some particular varieties, please feel free to write and I will do the best I can to take care of you.

Plan to visit me and see the new and older varieties of African Violets. This will offer you an excellent opportunity to check the varieties you like best. Directions to find me: I live one block south and two blocks west of East 14th and Euclid, where Highways No. 6 and No. 69 cross. Home every day—Sunday after 2:00 p.m.

Will start shipping as soon as weather is warm enough. Middle of April or May 1st.

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1953

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"FERNE for AFRICAN VIOLETS"

FERNE V. KELLAR

1223 East Oak Park

DES MOINES 16, IOWA

Sec. 34.66, P. L. & R.

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